



PLEASE JOIN US FOR A

*Purple and Gold  
Gala*

**“CELEBRATING 10 YEARS OF  
MAKING A DIFFERENCE”**

**THURSDAY, JUNE 2, 2022**

**6:00 p.m. to 10:00 p.m.**

**at the Army Navy Country Club  
1700 Army Navy Drive, Arlington, VA**

*Ending Veteran homelessness*



**Gala Chair:** Anne Bolger

## **Officers**

*President/CEO:* Deborah L. Snyder LTC, US Army Retired

*Chair:* Karl Williams

*Vice Chair:* Matt Tait

*Immediate Past Chair:* Greg Jacobson

*Secretary:* Adam Siegel

*Treasurer:* Frank Rendon

## **Directors**

Martha-Ann Alito, *Housing & Veteran Services Committee*

Anne Bolger

COL(R) John Cochran, *Funds Development Co-Chair*

COL(R) Angelia Farnell, *Communications Chair*

John M. Felker

Jacqueline Griffin

Benjamin Joelson, *Funds Development Co-Chair*

Mark Keyser

Gay Shane, *Housing & Veteran Services Committee*

Eric Villency

# SPONSORSHIP OPPORTUNITIES

## **Purple & Gold Club • \$25,000**

- Twenty guests

Your corporate logo and/or name featured on:

- Operation Renewed Hope Foundation website (with link to your company's website)
- One full page advertisement in event program\*
- Verbal recognition at the event
- Opportunity to address the audience at a designated time during the event
- Recognition in event slideshow
- Public thank you advertisement on Operation Renewed Hope Foundation website and social media

## **Purple Club • \$15,000**

- Ten guests

Your corporate logo and/or name featured on:

- Operation Renewed Hope Foundation website (with link to your company's website)
- One half page advertisement in event program\*
- Verbal recognition at the event
- Recognition in event slideshow
- Public thank you advertisement on Operation Renewed Hope Foundation website and social media

*\* A list of recognition benefits will be emailed as they are personalized to your company's gifting level. Specs for event program advertisement will also be emailed.*

## Gold Club • \$10,000

- Ten guests

Your corporate logo and/or name featured on:

- Operation Renewed Hope Foundation website
- One quarter page advertisement in event program\*
- Recognition in event slideshow
- Public thank you advertisement on Operation Renewed Hope Foundation website and social media

*\* A list of recognition benefits will be emailed as they are personalized to your company's gifting level. Specs for event program advertisement will also be emailed.*





# UNDERWRITING OPPORTUNITIES

## **Beverage Underwriter • \$10,000**

- 8 guests attend plus exclusive recognition in the Program Book, signage at the bars, naming rights to a drink special

## **Technology Underwriter • \$5,000**

- 4 guests attend plus exclusive recognition in the Program Book, on website, and at the event for supporting the Benefit's program and entertainment through audio and visual services

## **Printing Underwriter • \$2,500**

- 2 guests attend plus exclusive recognition in the Program Book, on website, and at the event for supporting the printing for invitations and on-site materials

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## **Program Book Advertising**

The finished book size is 5.5" x 8.5"

- |                               |         |
|-------------------------------|---------|
| • Full-page (5.25" x 8.25")   | \$1,000 |
| • Half-page (4.9" x 3.8")     | \$ 500  |
| • Quarter-page (4.9" x 1.9")  | \$ 250  |
| • Business Card (4.9" x 1.2") | \$ 150  |





## Purple & Gold Gala | 6.2.22

### Reply Form

Name \_\_\_\_\_  
Company \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Telephone \_\_\_\_\_ Email \_\_\_\_\_

#### I/We want to participate at the following level:

##### Sponsorship

- |                                                         |          |
|---------------------------------------------------------|----------|
| <input type="checkbox"/> Purple & Gold Club (20 guests) | \$25,000 |
| <input type="checkbox"/> Purple Club (10 guests)        | \$15,000 |
| <input type="checkbox"/> Gold Club (10 guests)          | \$10,000 |

##### Underwriting

- |                                                |          |
|------------------------------------------------|----------|
| <input type="checkbox"/> Beverages (8 guests)  | \$10,000 |
| <input type="checkbox"/> Technology (4 guests) | \$ 5,000 |
| <input type="checkbox"/> Printing (2 guests)   | \$ 2,500 |

- I/We would like to buy \_\_\_ individual tickets at \$250 each or \$400 per couple.

#### Dress: Black-Tie Optional

*Operation Renewed Hope Foundation is a 501(c)(3) nonprofit organization (Tax ID #45-3848293) and donations are tax-deductible to the fullest extent allowed by law. The estimated value of each ticket is \$125.*

## Guests

- We/I will attend. The # of guests (including ourselves) will be \_\_\_\_\_.
- We/I will not be able to attend or use all of our seats. Please donate \_\_\_\_\_seats to Veterans if possible.
- Guest list is enclosed (please include your own names if attending).
- Guest list will be provided under a separate cover.

## Payment

- A check made payable to ORHF is enclosed.
- I will forward a check by \_\_\_\_\_ (date).
- Please charge the following credit card   \_\_MC   \_\_VISA

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|             |           |                   |
|-------------|-----------|-------------------|
| Card Number | Exp. Date | Verification Code |
|-------------|-----------|-------------------|

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|                      |      |
|----------------------|------|
| Cardholder Signature | Date |
|----------------------|------|

*Thank You*

for supporting Operation Renewed Hope Foundation!

Please mail or email this completed form to:

Gala c/o ORHF Development Office  
P.O. Box 10142, Alexandria, VA 22310

For more information, please contact:  
Operation Renewed Hope Foundation  
703-887-8117 | [Deborah@ORHFoundation.org](mailto:Deborah@ORHFoundation.org)

